



Shubham Tyagi

Product Designer

uxwithshubham@gmail.com
uxwithshubham@gmail.com
8077138830

Experience



ET Money / Product Designer

February 2025 – Current • Contract

- Led the development and implementation of the ET Money Design System, standardizing UI components and improving design consistency across platforms, enhancing the overall user experience.
- Played a key role in enhancing the Genius Growth and Investment features, optimizing design and functionality to improve user engagement and investment outcomes.



Makemytrip / Ux Designer

March 2024 – Sept 2024 • Internship

- Collaborate with cross-functional teams including product managers and developers to translate business requirements into compelling UX designs that enhance the travel booking process.
- Design intuitive user interfaces and experiences for Makemytrip and goibibo digital platforms, ensuring seamless navigation & user satisfaction
- Implement design improvements that led to a 15% increase in user engagement and a 10% boost in cross-sell conversions.



SpeakX / Motion Graphic Designer

Aug 2021 – Aug 2022 (1 year)

- Developed engaging motion graphics for mobile apps, enhancing user interaction and app storytelling.
- Created dynamic social media content, optimizing visuals for various platforms to boost audience engagement.

Certificated course:

Google, Course era | 2022
Foundations of User Experience (UX) Design

<https://www.coursera.org/account/accomplishments/verify/S5FK79MB6U2D>

Education

DIT University

Master's in design UX

2022–2024

GPA: 8.3

Graphic Era Hill University

Bachelor's in mass Communication

2018–2021

GPA: 8.4

Skills & Languages

Skills:

User flows · Wireframes · Prototyping · Design System · Problem Solving · Usability Testing · Product Thinking · Motion Design · Micro intractions

Projects

Designing Occasion Theme / Makemytrip

2024

Design guidelines for colorblind / Personal project

2023

Hobbies

Documentaries, Photography, Dance, Travel, Cinematography